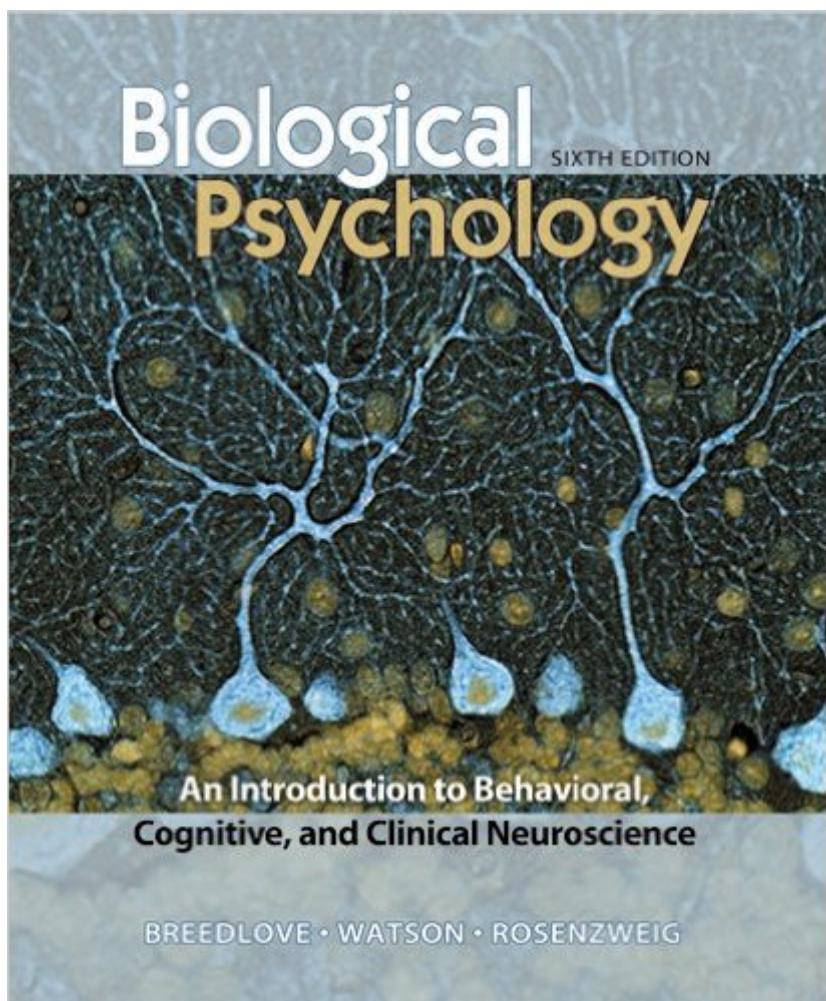


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Biological Psychology: An Introduction To Behavioral, Cognitive, And Clinical Neuroscience (Looseleaf), Sixth Edition



Synopsis

The complete full-color Sixth Edition in a three-hole punched, looseleaf format. Students can take just the sections they need to class and can easily integrate instructor material with the text. Biological Psychology is a comprehensive survey of the biological bases of behavior that is authoritative and up-to-date. Designed for undergraduates enrolled in Biological Psychology, Physiological Psychology, or Behavioral Neuroscience, the book continues to offer an outstanding illustration program that engages students, making even complicated topics and processes clear. It offers a broad perspective, encompassing lucid descriptions of behavior, evolutionary history, development, proximate mechanisms, and applications. The Sixth Edition features a thoroughly redesigned and up-to-date Cognitive Neuroscience module (Part VI; Chapters 17-19), with expanded coverage of attention, executive control, and decision-making processes, in keeping with the latest research breakthroughs. Optional advanced topics are available on the Web as A Step Further, streamlining the printed text to emphasize the important points. The new edition boasts hundreds of new references, including research students may have encountered in the popular media. Yet critical thinking skills are also honed as the reader is alerted to the many widely held myths about the neuroscience of behavior and educated about facts that sound unlikely to the uninformed. Thorough and reader-friendly, Biological Psychology reveals the fascinating interactions of brain and behavior. **KEY FEATURES** * The book has an outstanding full-color art program, including hundreds of original illustrations that make it easy to understand structures, mechanisms, and processes in the brain. * Each chapter opens with a brief outline and a narrative illustrating an important aspect of behavioral biology that will be made clear to the student by reading the rest of the chapter. * Redesigned chapter summaries are organized by main chapter heads in a readable two-column format. Each has bold-faced key terms, callouts to pertinent figures, and references to the Companion Website. * Bold-faced terms are defined in the margins of the text to help students identify and learn key terminology. * All references to figures, tables, and boxes are boldfaced and in color, for easy differentiation from the body of the text. * The free-access Biological Psychology Companion Website is referenced from in-text callouts and in the chapter summaries. See Media and Supplements section.

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Customer Reviews

This book has a really good presentation making it easy to understand step by step a normally daunting subject. Fantastic. The loose leaf version enable pages to be removed and comfortable position for the computer to get and reference information easily instead of having to struggle with a large book in a confined space continually losing the page being worked on. It is always difficult finding the relative information required for diplomas etc. This book has an easy find system, and a really good method of getting that information over to the students easily. A Good Job.

I love this book. I also love the fact that it is looseleaf. Just make sure you read the description. This text puts complex subjects in terms that make sense for anyone who is being introduced to neuroscience. Fantastic topics, enjoyed reading it for class.

It is a required text for my graduate course. Given the data involved at the cellular level for the biology aspects related to emotions and personality/relationship issues, a lot of it is difficult and complex. This text makes it about as clear as it can become.

This textbook has an incredible supplementary website: biopsychology.com. You should definitely check it out, even if you don't buy the book; it does not require a sign in to use.

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